



PROJECT PROFILE ON MANUFACTURING OF SAREE FALLS

Category : Textile

Total Cost of Project : Rs. 3,57,000/-

BEP : 34 %

I. INTRODUCTION OF BUSINESS IDEA :

Saree Falls as the name indicates, is something for getting a nice fall of a saree. It is a 15 cm broad strip of cloth tacked to the lower border of a saree. It prevents the saree from getting spoiled.

II. PRODUCT AND ITS APPLICATIONS :

Saree falls is used for all sarees. The product can be sold through cut piece centers, persons engaged in stitching falls and picko work.

III. MARKET POTENTIAL :

Sarees are used by almost all women. Each saree needs a saree fall. Presently the major supply is from Ichalakaranji. There is a unit in Hubli. As the demand in the district is very good, there is scope for such unit in the district. The demand for sarifalls in a year is more than 16 lakhs in the district.

IV. CAPACITY / REVENUE :

The installed capacity proposed for the unit is 1,40,000 pieces.

Sl. No.	product	No.	Rate (Average)	Total Amount (Rs.)
1.	Saree Falls	1,40,000	14/-	19,60,000
	Total			19,60,000

V. MANUFACTURING PROCESS & QUALITY :

The process to manufacture saree falls is too simple. As much as 10 meter long and 90 cms broad cambric cloth. Strips are available in the market and these can be cut into 2.5 meter long and 15 cms broad strips and then stitched from both the sides by silk thread before being presented as a saree fall in the open market for sale.

The quality can be endowed by using quality cloths and thread.



VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS :

A. Cost of Project :

Sl. No	Particulars	Amount (Rs).
1	Equipments	54,000
2	Other fixed assets	10,000
3	Preliminary and preoperative expenses	10,000
4	Deposits	50,000
5	Working Capital Requirements	2,33,000
	Total	3,57,000

B. Means of Finance:

Sl. No	Particulars	Amount (Rs).
1	Loan @ 75%	2,68,000
2	Equity	89,000
	Total	3,57,000

C. Working Capital Requirement :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw material	13,19,400/12 X 1	1 m	1,09,000
2	Finished goods	15,54,000/52 X ¼	1 week	32,000
3	Bills Receivables	19,60,000/12 X ½	½ m	82,000
4	Working Expenses	-	-	10,000
	Total			23,30,000

VII. MAIN INPUTS REQUIREMENT :

A. Machinery :

Sl. No.	Particulars	No	Total Cost
1	Pico, Embroidery & Stitching machine	3	30,000
2	Scissors	4	1,000
3	Electric Press (Big)	2	2,000
4	Wooden Table for cutting (size 4x4x2 ft)	1	6,000
5	Furniture and Showcase & others		15,000
	Total		54,000

B. Raw-materials :

Sl. No.	Particulars	Qty	Rate	Total Cost Monthly (Rs.)	Total Cost Annually (Rs.)
01	Cambric Cloth (in all colors)	5,000 mtrs	20/meter	1,00,000	12,00,000
02	Silk thread (reels)	250 reels	10/reel	2,500	30,000
03	Printed stiffener cards	11,000	½ /card	5,500	63,000
04	Printed Plastic Envelopes	11,000 bags	0.20/bag	2,200	26,400
	Total				13,19,400



C. Utilities :

Sl. No.	Particulars	Total Monthly Charges. (Rs.)	Total AnnuallyCharges. (Rs.)
1	Electricity & water	2,500	30,000
	Total		30,000

D. Man-power requirement :

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
01	Master Tailor	1	7,000	84,000
02	Tailor (to stitch falls)	2	5,000	1,20,000
03	Semi skilled helper	1	4,000	48,000
	Total			2,52,000

E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	Built up space of 500 sq.ft required
Power	Commercial power connection is required.
Water	Water is required for general purposes

VIII. PROFITABILITY (Annual) :

Particulars	Basis	Amount (Rs.)
Sales Revenue (Projected)	Ref : IV	19,60,000
Raw Materials	Ref : VII B	13,19,400
Man power expenses	Ref : VII D	2,52,000
Utilities	Ref : VII C	30,000
Interest	@ 12%	32,000
Depreciation	20% SLM	10,000
Overheads	Rent, maintenance etc.	80,000
Total Expenses		17,23,000
Profit		2,37,000

IX. FINANCIAL INDICATOR :

Break Even Point FC ----- x 100 SR - VC	1,22,000 ----- x 100 3,59,000	34%
Payback period COP ----- x 12 Profit + Deprn.	3,57,000 ----- x 12 2,47,000	1 year & 6 months



ADDRESSES :

X. SUPPLIERS OF MACHINERY / EQUIPMENTS :

1. Industrial Sewing Systems,
19/19, Dr. Rajkumar Road, IV Block,
Rajajinagar, Bangalore - 10. Ph. No. 080-23133630

Supplier of the raw material :

1. Ambika Clothing Company,
15, 1st C Cross, Sudhamanagar,
Lalbagh Road, Bangalore - 27. Ph. No. 080-57680745

XI. SPECIAL NOTE :

Tailoring skills are essential